



## Inside Track Canadian Racers Contingency Program

Dear Track Owner / Promoter / Racer,

For 2010, the **Inside Track Canadian Racers Contingency Program** is once again open to all Canadian racers. By encouraging racers at your track to participate, you will increase your facility's profile in the Official Publication of Canadian Motorsports.

Racers who:

- finish in the top 20 in points
- are subscribers to Inside Track
- and display Inside Track decals on their racing vehicle...

... are eligible to receive a FREE 'Thank your sponsor(s)' ad in an end-of-season issue of Inside Track Motorsport News. The value of the ad is \$400. We will attempt to group racers by facility, so the more racers from your track or series who are part of this program, the greater the presence in the issue.

We also attempt to prioritize coverage in the magazine based on how much each track or series works to cultivate a strong relationship with our magazine (i.e. sending in results, photos, reports, buys ads, etc.) so by encouraging your racers to participate in the Inside Track Canadian Racers Contingency Program, you are showing us that it's important to you to be in the magazine.

The contingency program offer is extended to all Canadian racers, but if you would like to support the program by distributing decals and subscription forms, let us know and we'll put a package together for you.

**In the meantime, please display the included 'Attention Racers' notices prominently at your back gate or where you hold your drivers' meetings.**

For more information about this program, visit [www.insidetracknews.com/contingency](http://www.insidetracknews.com/contingency) or call us at (416) 962-7223.

Thank you for your support and we look forward to working with you this summer.

Yours in racing,

Greg MacPherson  
Editor.