



No. 08-2011

CAMPAIGN "12 MONTHS WARRANTY"

September 7th, 2011

Dear distributor,

To support your sales activities, Rotax has decided to offer the "12 Month Warranty" sales campaign, which will be effective immediately.



All engines (125 Junior MAX, 125 MAX, 125 MAX DD2, 125 Mini MAX, 125 Micro MAX) that are sold to final customers and which are registered in the Rotax registration system within the **September 01, 2011 to January 31, 2012** time frame, will have a **12 month warranty**, instead of the regular 6 month warranty. This sales campaign is of course valid in all sales regions.

The campaign is only valid for sales of new engines and covers 12 months from the date of purchase to the final customer. All engines must be registered within 10 days of the time of final sale for the warranty to be in effect.

You must make a note in the registration document:

PRODUCT REGISTRATION	
Serial no. of BRP-ROTAX kart engine:
Serial no. of BRP-ROTAX kart chassis:
Brand and type of chassis (if not BRP-ROTAX chassis): <small>please fill in block letters</small>
HAND OVER INSPECTION / INSTRUCTION <small>please fill in block letters</small>	
Name of the authorised distributor/service center/dealer who is responsible for the hand over to the 1 st owner.	
Fax-No. of the authorized distributor/service center/dealer who is responsible for the hand over to the 1 st owner.	
Date (JJJ MM DD) of the hand over from authorized distributor/service center/dealer to the 1 st owner.	
12 MONTHS WARRANTY CAMPAIGN	
Company stamp of authorised distributor/service center/dealer who is responsible for the hand over to the 1 st owner.	

How to sell this sales campaign to your customers:

"Buy your engine now and profit from a 12 months warranty that will cover a full racing season."

Communication schedule

BRP-Powertrain will publish this campaign (web-page, facebook, newsletter...) on September 1st, 2011.

We are convinced that this campaign will support the sales of ROTAX kart engines and therefore we count on your full commitment and support of this campaign.

Best regards,

Joey Guyon